

2020 Sponsorship Opportunities

17th Annual Chilliwack Hospice Society Gala October 17th, 2020



*Step into Our Speakeasy
and lets get ...*

**ROARING INTO
THE 20'S**

*Come join us for the
17th Annual
Chilliwack Hospice Society Gala
October 17th, 2020
5:30 pm—1:00 am*

This glamorous and high-profile evening will include fine dining and dancing, silent and live auctions and exciting entertainment. As a sponsor of this year's spectacular Gala you will receive recognition during the event and benefit from an extensive advertising campaign which begins 4 months prior to the Gala.

We hope you will partner with us for Chilliwack's most elegant event of the year!

Chilliwack Hospice Society

Chilliwack Hospice Society has been in operation since 1986 and is a registered nonprofit charitable society. As a member of the Hospice Palliative Care Team, we help to ensure excellence in Hospice Care in Chilliwack. Chilliwack Hospice Society proudly partnered with Fraser Health and Baltic Properties in the opening of the Cascade Hospice Residence. As our community grows so too do our referrals and the need for increased programs and services. All of our services are offered free of charge and the monies raised stay in the Chilliwack area to serve our community.

Hospice is a philosophy of holistic care providing comfort care to meet the physical, social, emotional and spiritual needs of dying people and their families. Hospice care is about companionship the dying and embracing the philosophy, *'You matter because you are you. You matter to the last moment of your life, and we will do all we can, not only to help you die peacefully, but also to live until you die.'* ~ Dame Cicely Saunders

Chilliwack Hospice Society provides programs for adults, children and teens. Some of those programs are:

- One to One Support to palliative and bereaved individuals
- Hospital Visiting Team
- Hospice Residence Visiting Team
- Home/Community Visiting Team
- Respite Care
- Vigil Services
- Relaxation Program
- First Step and Second Step Grief Support Groups
- Children's Grief Support Group
- Horse Whisperer Grief Camp
- Traumatic Loss Grief Support Group
- Education and Community Outreach
 - Cooking for One with Vita Bella
 - Financial Health & Decision Making – Ed Kaye, Waterston Law Group
 - Caregiver Support for Children & Youth
 - Advance Care Planning
 - Advance Care Planning
 - An evening of Expressive Art
 - Managing your Banking in 2020

Our Programs and Services are available at several locations including; Chilliwack Hospice Society Centre, Cascade Hospice Residence, Chilliwack General Hospital, or the location that is home to the client.

Chilliwack Hospice Society relies on fundraising initiatives to raise money to provide these important programs. With support from the community we will continue to reach those in need and fulfill our promise of *heartfelt support during dying and grieving.*

2020 Gala Sponsorship Opportunities

Diamond Sponsor

Benefits:

- **Diamond Sponsor status:** Company name and logo will be included in all Newspaper and Radio releases. Extensive advertising begins approximately 4 months prior to event. Company name and logo will be included on all printed media material.
- **Event Signage:** Company name, logo and sponsorship status will be clearly displayed on signage at the event, as well as on table tent cards and in the program given to guests.
- **PowerPoint:** Company name, logo and sponsor status will be clearly displayed on a PowerPoint presentation for a portion of the evening at the 2020 Gala.
- **Master of Ceremonies (MC):** During the evening our MC will recognize you as a Diamond Sponsor and thank you for being a vital part of our sponsorship success.
- **Thank You Ad:** Company name, logo and sponsorship status will be posted in the final thank you announcement in the local papers, on our Website and through social media following the event.
- **Website/Newsletter:** Company name, logo and sponsorship status will be published in our newsletter and listed on our website.
- **Link to Company Website:** A link to your company website will be clearly displayed on our website and posted on our Facebook page.
- **Complimentary Tickets:** 6 complimentary tickets to the event.

Diamond Sponsor Commitment \$5,500

Ruby Sponsor

Benefits:

- **Ruby Sponsor Status:** Company name and logo will be included in all Newspaper and Radio releases. Extensive advertising begins approximately 4 months prior to event. Company name and logo will be included on all printed media material.
- **Event Signage:** Company name, logo and sponsorship status will be clearly displayed on signage at the event, as well as on table tent cards and in the program given to guests.
- **PowerPoint:** Company name, logo and sponsorship status will be clearly displayed on a PowerPoint presentation for a portion of the evening at the Gala.
- **Master of Ceremonies (MC):** During the evening our MC will recognize you as a Ruby Sponsor and thank you for being a vital part of our sponsorship success.
- **Thank You Ad:** Company name, logo and sponsorship status will be posted in the final thank you announcement in the local paper, on our website and through social media following the event.
- **Website/Newsletter:** Company name, logo and sponsorship status will be published in our newsletter and listed on our website.

- **Link to Company Website:** A link to your company website will be clearly displayed on our website and posted on our Facebook page.
 - **Complimentary Tickets:** 4 complimentary tickets to the 2020 Gala.
- Ruby Sponsor Commitment \$4,000**

Sapphire Sponsor

Benefits:

- **Sapphire Sponsor Status:** Company name will be included as a Sapphire Sponsor on all printed media material. Extensive advertising begins approximately 4 months prior to the event.
- **Event Signage:** Company name, and sponsorship status will be clearly displayed on signage at the event, as well as on table tent cards and in the program given to guests.
- **Master of Ceremonies (MC):** During the evening our MC will recognize your company as a Sapphire Sponsor.
- **Thank You Ad:** Company name will be posted in the final thank you announcement in the local paper, on our Website and on Social Media following the event.
- **Website/Newsletter:** Company name and sponsorship level listed on our website as a Community Sponsor and published in our newsletter.
- **Link to Company Website:** A link to your company website will be clearly displayed on our Website and posted on our Facebook page.
- **Complimentary Tickets as follows:** 2 complimentary tickets to the event.

Sapphire Sponsor Commitment \$2,500

Topaz Sponsor

Benefits:

- **Topaz Sponsor Status:** Company name will be included as a Topaz Sponsor on all printed media material. Extensive advertising begins approximately 4 months prior to the event.
- **Event Signage:** Company name and sponsorship status will be clearly displayed on signage at the event, as well as on table tent cards and in the program given to guests.
- **Thank You Ad:** Company name will be posted in the final thank you announcement in the local paper, on our Website and on Social Media following the event.
- **Website/Newsletter:** Company name and sponsorship level listed on our website as a Community Sponsor and published in our newsletter.

Topaz Sponsor Commitment \$1,000

Opal Sponsor

Benefits:

- **Opal Sponsor Status:** Company name will be included as a Topaz Sponsor on all printed media material. Extensive advertising begins approximately 4 months prior to the event.

- **Event Signage:** Company name and sponsorship status will be clearly displayed on signage at the event, as well as on table tent cards and in the program given to guests.
- **Thank You Ad:** Company name will be appreciated in the final thank you announcement in the local paper, on our Website and on Social Media following the event.
- **Website/Newsletter:** Company name and sponsorship level listed on our website as a Community Sponsor and published in our newsletter.

Opal Sponsor Commitment \$500



Gala Sponsorship Agreement

I would like to sponsor the Chilliwack Hospice Society Gala, Saturday, October 17th, 2020, at the Chilliwack Heritage Park.

- Diamond Sponsor ~ \$5,500** (includes 6 complementary tickets)
- Ruby Sponsor ~ \$4,000** (includes 4 comp tickets)
- Sapphire Sponsor ~ \$2,500** (includes 2 complementary tickets)
- Topaz Sponsor ~ \$1,000**
- Opal Sponsor ~ \$500**

Sponsor name as it should appear in recognition: _____

Name _____ Company Name _____

Address _____ Phone _____

City _____ Prov. _____ Postal Code _____

Email _____ Fax _____

Additional Gala Tickets Request:

Ticket price \$150.00 per person. Number of additional event tickets required _____ (table's seat 10)

Payment Information:

Payable to Chilliwack Hospice Society

- Cheque Cash (do not mail) Credit Card

_____ Expiry Date: _____ / _____
Card Number

Name on card

Signature

Please email all logos in jpg format to Sue@chilliwackhospice.org

Please be advised: Media time and space is kindly donated. We cannot control copy.

Silent Auction Donation:

- Yes, please contact us at the number above to arrange pick up of our silent auction donation.

Chilliwack Hospice Society
7112 Vedder Road, Chilliwack, BC C2R 3T6
Tel. 604.795.4660 Fax: 604.795.2476